



*Creating a Strong Community*

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P.O Box 87  
New Albany, OH 43054

[www.NAWN.org](http://www.NAWN.org)

On behalf of **New Albany Women's Network (NAWN)**, we are requesting your charitable assistance for our **20th Annual Charity "Country Chic" Fashion Show** at The Estate at New Albany on Sunday, November 17<sup>th</sup>, 2019.

Our Annual Charity Fashion Show is one of two charity events held each year. The event consistently sells out with over 250 attendees and features a runway-style fashion show that profiles winter and holiday fashions from local retailers. During the show, attendees enjoy a luncheon as well as an extensive silent auction.

We're very excited that this year's event will benefit the local organization, **Dreams on Horseback**. Dreams on Horseback was founded to help people with challenges improve their lives through horse-assisted learning experiences and education. Therapeutic riding lessons provide children and adults with special needs an opportunity tackle their individual challenges from atop kind and gentle therapy horses. Young adults with special needs learn valuable work and social skills needed for the workplace as they care for the horses in the program. Dreams on Horseback also hosts our military and veterans. These men and women learn the joys of horsemanship while participating in equine-assisted learning workshops that are designed with the unique experiences of military personnel and veterans in mind. Funds raised by NAWN will allow Dreams on Horseback to purchase another horse plus provide necessary training and supplies; thereby increasing the number of individuals who may ride and care for the horse, expanding the program.

Any additional funds raised will benefit the NAWN Endowment fund, which supports local community initiatives such as safety town, author visits to our schools, college scholarships, support for our first responders and the community garden.

To succeed in supporting this amazing local program and the endowment fund, we need your help. **We're asking for an event sponsorship or corporate membership.** With sponsorship levels ranging from \$500-\$15,000, your business will receive a number of benefits promoting your brand with our attendees; most of whom are women living in New Albany between the ages of 25 and 65 years old. If you are not able to sponsor currently, we kindly ask your consideration in donating a good or service to our silent auction.

*If you have any questions regarding our fundraiser or need an item picked up, please contact Angela Thompson at 216-509-3451 or [thompson9101@gmail.com](mailto:thompson9101@gmail.com)*

On behalf of NAWN and Dreams on Horseback, we thank you for your time and consideration in participating in this worthwhile event.

The event promises to be an amazing time of business connections, socializing and fun! We look forward to hearing from you!

Sincerely,

Kendra Vuticevski  
Sponsorship Chair



## Corporate Memberships

### **Corporate Membership \$15,000 Level**

- All VIP Event Sponsor benefits at **both** of NAWN's two annual events (Evening in New Albany and Annual Charity Fashion Show), plus:
- Exclusive right of sponsorship within industry at **both** of NAWN's two annual events
- Logo placement on NAWN.org website and silent auction website
- **Host** a social event at location of your choice and have 5 minutes speaking time
- **Quarterly** presence in our monthly ENews- goes out to our entire membership and includes all upcoming NAWN events (up to 300 words)
- Logo placement within the ENews
- At least monthly social media posts

### **Corporate Membership \$10,000 Level**

- All VIP Event Sponsor benefits at **one** of NAWN's two annual events (Evening in New Albany and Annual Charity Fashion Show), plus:
- Exclusive right of sponsorship within industry at **one** of NAWN's two annual events
- Logo placement on NAWN.org website and silent auction website
- **Host** a social event at location of your choice and have 5 minutes speaking time
- **Biannual** presence in our monthly ENews- goes out to our entire membership and includes all upcoming NAWN events (up to 300 words)
- Logo placement within the ENews
- At least monthly social media posts

*A corporate membership is valid 12 months from signature.*

*There are select membership opportunities available.*

*Industry exclusivity at the Corporate Membership and VIP Event Sponsor Levels.*

*To gain the most benefit for marketing around events, it is best if we have your letter of intent two months prior to event.*



## Event Sponsorship Levels

### **VIP Sponsor: \$7,500**

- Premium, large and repeated logo placement on step-and-repeat behind photobooth where 260 guests take candid photos of themselves to post on social media
- Walk as a runway model in the Fashion Show, for you or a designee
- Two minutes of speaking time at the named event with 260 guests in attendance
- Table at entrance of the event to promote your business and/or hand out marketing collateral
- Opportunity to present to NAWN members at one separate 2020 social event
- Repeated verbal promotion during the event by event host, including details of your business
- Promotion in all event materials and signage
- Premium promotional placement on all event invitations; paper and electronic, as well as electronic newsletter reaching 350+ NAWN members
- Promotion on NAWN website and online silent auction site
- Opportunity to include marketing and promotional materials or favor for all attendees
- 10 VIP tickets to the event, including 2 drink tickets per guest (\$900 value); plus, large logo signage on the table

### **Diamond Sponsor: \$5,000**

- Repeated logo placement on step-and-repeat behind photobooth where 260 guests take candid photos of themselves to post on social media
- Repeated verbal promotion during the event by event host
- Promotion in all event materials and signage
- Promotion on all event invitations; paper and electronic, as well as electronic newsletter reaching 350+ NAWN members
- Promotion on NAWN website and online silent auction site
- 6 VIP tickets to the event, including 2 drink tickets per guest (\$600 value)

### **Platinum Sponsor: \$2,500**

- Promotion in all event materials and signage with large company logo
- Promotion on NAWN website and online silent auction site
- Dedicated Facebook post promotion
- 4 general tickets to the event, including 2 drink tickets per guest (\$280 value)

### **Gold Sponsor: \$1,000**

- Promotion of company logo in all event materials and signage
- Promotion on NAWN website and online silent auction site
- 2 general admission tickets to the event, including 2 drink tickets per guest (\$140 value)

### **Silver Sponsor: \$500**

- Promotion of company name in all event materials and signage
- Promotion on NAWN website and online silent auction site
- 1 general admission ticket to the event, including 2 drink tickets (\$70 value)



**New Albany Women's Network Fashion Show**  
**Sunday, November 17, 2019 at 11:30a.m. at The Estate at New Albany**

Name/Company \_\_\_\_\_  
(As it should appear in publication)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_ E-mail \_\_\_\_\_

*\*Please email a .jpeg version of your company logo to Angela Thompson at: (thompson9101@gmail.com)\**

**SPONSORSHIP:**

Sponsorship Designation:  
\_\_\_\_\_ Corporate Membership (\$15,000) \_\_\_\_\_ Corporate Membership (\$10,000) \_\_\_\_\_ VIP Sponsor (\$7,500)  
\_\_\_\_\_ Diamond Sponsor (\$5,000) \_\_\_\_\_ Platinum Sponsor (\$2,500) \_\_\_\_\_ Gold Sponsor (\$1,000) \_\_\_\_\_ Silver Sponsor (\$500)

*(Please make checks payable to: NAWN. PO BOX 87, New Albany, OH 43054. All checks must be received by Friday, November 1, 2019 Businesses will be included in promotions as soon as checks are received)*

**SILENT AUCTION DONATION:**

We would like to donate

\_\_\_\_\_  
(Description of item)

Fair Market Value \$ \_\_\_\_\_

The item(s) may be picked up on \_\_\_\_\_, (Date) at (Address)

\_\_\_\_\_  
(Deadline for items for the event is Friday, November 1, 2019)