

January 22, 2017



*Creating a Strong Community*

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P.O Box 87  
New Albany, OH 43054

www.NAWN.org

Dear Valued Supporter:

On behalf of the New Albany Women's Network (NAWN), we're requesting your charitable assistance to support NAWN in 2017. Your tax-exempt donation will be used to help us support local organizations and causes that promote our mission of "creating a strong community."

**More about us**

As a 501(c)(3) non-profit organization with over 350 members, NAWN exists to provide a network for all women who live, work or have an interest in New Albany, Ohio, and to enrich and foster a united, strong community through various social, charitable, educational and community outreach opportunities.

NAWN succeeds in its mission by holding two major fundraising events annually: An Evening in New Albany (ENA) in May and the Annual Charity Fashion Show in November.

- The proceeds from the Annual Charity Fashion Show are distributed to a central Ohio charitable organization which benefits women and children;
- The proceeds from ENA go directly to NAWN's own Endowment Fund, which is used to make grants to worthy local causes or other nonprofit organizations that support NAWN's mission of "creating a strong community"

Both events draw over 250 attendees, are open to anyone, and have grown to become highly anticipated events in the New Albany community.

**How you can help**

Since its inception NAWN has raised over \$1 million for the beneficiaries of our charitable events. To continue our success, we need your help. We would be honored to have you or your business as a supporter of NAWN in 2017. There are several sponsorship opportunities, especially around ENA and our Annual Fashion Show. We welcome any donation; details are enclosed. Please do not hesitate to contact us at [nawnsponsor2017@yahoo.com](mailto:nawnsponsor2017@yahoo.com) with any questions.

On behalf of NAWN, thank you for your time and consideration. We hope you will join us in our continuing efforts to serve our community and see this as a valuable opportunity to promote your business and/or service.

Sincerely,

Tenielle Comerford  
NAWN President



# 2017 Sponsorship Opportunities

## ***Named Sponsor - \$5,000 and above***

- One opportunity available for *An Evening in New Albany* and one opportunity for the *Annual Charity Fashion Show*
- Walk as a runway model in our November 2017 Fashion Show, for you or a designee
- Two minutes of speaking time at the named event with 250 guests in attendance
- Inclusion as Named Sponsor in promotional, advertising and PR material to be used for event
- Prominent listing and logo placement on email invitations for named event
- Maximum verbal recognition on stage by event host at sponsored event (including details of your business)
- Prominent recognition in NAWN monthly E-Newsletter (reaches NAWN membership of 350+); including your company's logo, link to homepage and a detailed summary of your business and our gratitude)
- Prominent recognition on NAWN website [www.nawn.org](http://www.nawn.org) and Facebook <https://www.facebook.com/Newalbanywomensnetwork> (including your company's logo, link to homepage and a detailed summary of your business and our gratitude)
- Prominent recognition in all event materials and signage for named event
- 10 tickets to named event

## ***Platinum Sponsor - \$3,000-\$4,999***

- Two opportunities available for *An Evening in New Albany* and two opportunities for the *Annual Charity Fashion Show*
- Inclusion as Platinum Sponsor in promotional, advertising and PR material to be used for event
- Listing and logo placement on email invitations for named event
- Verbal recognition on stage by event host at sponsored event
- Name, url and logo listed in NAWN monthly E-Newsletter (reaches NAWN membership of 350+)
- Name, url and logo listed on NAWN website and Facebook
- Name, url and logo listed on all event materials, signage and event program for sponsored event
- 6 tickets to sponsored event

## ***Gold Sponsor - \$1,000-2,999***

- Verbal recognition on stage by event host at sponsored event
- Name listed in NAWN monthly E-Newsletter (reaches NAWN membership of 350+)
- Name, url and logo listed on NAWN website and Facebook
- Name listed on all event materials, signage and event program for sponsored event
- 4 tickets to sponsored event

## ***Silver Sponsor - \$500-\$999***

- Name and url listed on NAWN website and Facebook
- Name listed on all event materials, signage and event program for sponsored event
- 2 tickets to sponsored event

## ***Bronze Sponsor - \$250-\$499***

- Name listed on NAWN website
- 1 ticket to sponsored event

The New Albany Women's Network  
P.O. Box 87, New Albany, Ohio 43054  
[www.nawn.org](http://www.nawn.org)

The New Albany Women's Network (NAWN) is a non-profit 501(c) 3 organization that exists to provide a network for all women who live or work in New Albany to enrich and foster a united community through various social, educational community outreach, and charitable programs. NAWN's Tax ID number is 31-1620626



# 2017 Sponsorship Opportunities

### Contact Information

Name or Company (as it should appear in publication): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

URL address of the company web page that may be linked from [www.NAWN.org](http://www.NAWN.org):  
\_\_\_\_\_

If your sponsorship level includes logo placement, please email your company logo in press quality PDF or 1200dpi jpeg to [sponsorship@NAWN.org](mailto:sponsorship@NAWN.org)

### Sponsorship Information

- \_\_\_\_ Named Sponsor (\$5,000 and above)    \_\_\_\_ Platinum Sponsor (\$3,000 - \$4,999)
- \_\_\_\_ Gold Sponsor (\$1,000 - \$2,999)    \_\_\_\_ Silver Sponsor (\$500 - \$999)    \_\_\_\_ Bronze Sponsor (\$250 - \$499)
- \_\_\_\_ Other Amount: \$ \_\_\_\_\_

For Named, Platinum, Gold, Silver and Bronze sponsors, please indicate the NAWN event you wish to support:

- \_\_\_\_ An Evening in New Albany 2017    \_\_\_\_ 2017 Annual Charity Fashion Show

### Support NAWN's Endowment Fund

\_\_\_\_ I would like to make a donation to NAWN's Endowment Fund in the amount of \$ \_\_\_\_\_

### Auction Donation\*

\_\_\_\_ I will donate \_\_\_\_\_ to the auction at An Evening in New Albany, which has a value of \$ \_\_\_\_\_.

\_\_\_\_ I will donate \_\_\_\_\_ to the auction at the Annual Charity Fashion Show, which has a value of \$ \_\_\_\_\_.

*\* Deadline for 2017 participation for ENA is March 1 and Fashion Show October 1. A representative will contact you for more information.*

Please return this completed form to:  
NAWN, Attn: Sponsorship, P.O. Box 87, New Albany, OH 43054

Checks may be made payable to "NAWN"

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