



2016 NAWN Guidelines for Beneficiary Consideration

About New Albany Women's Network (NAWN)

New Albany Women's Network was established in 1998 in an effort to bring together women throughout New Albany. The founding members created the network to share information and resources, build friendships, and help create a strong, interconnected community. NAWN provides a way for women who live, work, or have an interest in New Albany to connect and give back to the community. We do this through social and special events, as well as through charitable projects, neighborhood outreach, and major fundraising events for charitable organizations. We also volunteer our time at New Albany community events.

Our Funding Philosophy

We seek to enrich our community through charitable outreach benefiting women and children in the Columbus area. Working in partnership with our school district and community foundation, NAWN funds two annual scholarships and supports a variety of local projects, such as Safety Town, the New Albany Branch of the Columbus Metropolitan Library, the New Albany Special Olympics, a Scholar Author series in the schools, and the New Albany Community Garden. These and other local initiatives are supported through our Endowment Fund.

Each year, NAWN typically holds two signature fundraising events: An Evening in New Albany and our Annual Charity Fashion Show. Since 2000, NAWN, has raised \$938,771 for the beneficiaries of our charitable events. We are proud to have supported 25 different beneficiaries as well as having increased the level of our Endowment Fund, thanks to the hard work of our members and the generosity of our community. Our Annual Charity Fashion Show is an intimate, daytime event and has raised \$10,000-15,000 each year for its most recent beneficiaries. An Evening in New Albany is a larger-scale production requiring a great deal of manpower from both our membership and the beneficiary organization to plan, market, and produce and has garnered its beneficiaries \$25,000 or more.

How Beneficiaries Are Selected

A Beneficiary Research Committee, comprised of NAWN members, undertakes the beneficiary application review cycle once each year. The committee reviews the applications, researches the applicant organizations, conducts interviews with identified organizations, and makes recommendations to the NAWN Board. The recommended beneficiary organizations present to the NAWN Board which then votes to select beneficiaries of the signature events. Distribution of the event funds usually occur approximately two months after the event to allow for collection of all funds and payment of all event expenses.

Application Review Schedule

Deadline for applications	January 10, 2016
Committee first review of applications	February
Site visits of identified applicants	March
Recommendation to NAWN Board	April or May Board meeting

Qualifications for Applicants

All successful applicants seeking consideration must meet the following criteria:

- Provide services consistent with NAWN's mission of benefiting women and children in central Ohio
- Be classified as a 501(c)(3) organization
- Provide a completed application



Questions

Please contact 2016 Beneficiary Research Chair, Marianne Troutman, at beneficiary@nawn.org.

2016 NAWN Beneficiary Application Coversheet

Please complete all information requested below and on the following pages.
Attach the completed coversheet and return along with the proposal **by January 10, 2016.**

Please submit the application by mail or email to:

New Albany Women's Network
Attn: Beneficiary Research Chair
PO Box 87
New Albany, Ohio 43054
beneficiary@nawn.org

General Information

Organization Name	
Website	
Tax Exempt ID Number	
Year Organization Established	
Address	
Primary Contact Name & Title	
Contact Phone Number	
Contact Email	
Executive Director Name	
Executive Director Phone Number	
Executive Director Email	
Amount Requested	
Time Period of Project	Start: End:
How did you learn about NAWN?	

2016 NAWN Beneficiary Grant Proposal

Grant proposal to be double-spaced and not more than 6 pages in length.

PROJECT FOR CONSIDERATION

1. **Project Description:** Provide details of a specific project or activity that would be funded if your organization were to be designated a NAWN beneficiary for our 2016 fundraising efforts. Describe what makes this project special, how it meets NAWN’s mission, and the goals of the project.
2. **Project Need:** Describe the need for this project or program.
3. **Implementation:** Briefly list the steps that will be taken in order to achieve the goals of the project.
4. **Impact:** In the table below, provide an estimate of the number of individuals or families who will participate in or be impacted by the program or project for which you are requesting funding.

Note: not all lines must be completed. Complete as applicable.

	DIRECTLY BENEFIT	INDIRECTLY BENEFIT
Women		
Children		
Families		

5. **Budget:** Please specify general budget for this project. Include expenses and any other sources of expected revenue. If applicable, describe resources that will enable you to continue and maintain this project.

	REQUESTED NAWN SUPPORT	OTHER SUPPORT
Salaries		
Supplies/Materials		
Printing Costs		
Equipment Costs		
Other		
Other		
TOTAL		

6. **Evaluation:** Briefly explain how you will evaluate the outcome of your project and what criteria you will use.

ORGANIZATIONAL MISSION

7. What is your organization's mission statement?

8. What are your organization's primary programs/activities?

9. How does your organization meet the NAWN mission of "enriching our community through charitable outreach benefiting women and children in the Columbus area"?

LEADERSHIP & ORGANIZATIONAL FUNCTIONING

10. Please list your executive staff and board members.

11. What is the organization's overall budget? (may be attached)